

LICENSE SUMMARY – NOT OFFICIAL LICENSE

AI STUDIO WHITE LABEL COLLECTION

PLAIN-ENGLISH LICENCE SUMMARY

THE ONE-SENTENCE RULE: You can use, rename, rebrand, host and sell the finished tools to end users - but you cannot sell or pass on the right to rebrand, resell, sublicense or redistribute the tools.

This sheet explains the main licence terms in straightforward language. It is a summary only. If anything here differs from the full White Label Commercial Licence, the full Licence controls.

Your Licence at a Glance

License holder	The single business named at checkout
License term	Perpetual while the full License is followed
Territory	Worldwide
Rebranding	Allowed
Selling finished tools	Allowed
Selling access	Allowed
Client use	Allowed
Lead magnets and bonuses	Allowed
PLR / MRR / resale rights for customers	Not allowed
Transferring your licence	Not allowed

What Is Covered

The official license covers the ten finished AI Studio HTML tools and the supporting commercial materials supplied with the collection:

- **Ads & Paid Traffic AI Studio**
- **Coaches & Consultants AI Studio**
- **Content Creators AI Studio**
- **Course Creators AI Studio**
- **Ecommerce Brands AI Studio**
- **Email Marketing AI Studio**
- **Launch Campaign AI Studio**
- **Membership & Communities AI Studio**
- **Offer & Sales Page AI Studio**
- **Social Media Marketing AI Studio**

It also covers the supplied sales copy, screenshots, infographics, graphics and user-facing support materials, where included.

You May

- **Use the tools yourself** for your own business, campaigns, content, clients and internal workflows.
- **Rename and rebrand them** with your own names, colours, logos, wording, links and calls to action.
- **Edit and customise them** including prompts, fields, examples, categories, instructions, layout and niche positioning.
- **Sell finished tools** either under the supplied AI Studio names or under your own rebranded names.
- **Sell access** through a website, customer portal, membership, course or protected area.
- **Deliver the finished HTML file** as long as your buyer receives end-user rights only.
- **Create bundles and niche editions** for different audiences, industries or languages.
- **Use them as bonuses/lead magnets** provided you distribute only finished tools, no licensing rights.
- **Use them with clients** and provide clients with finished versions for their internal use.
- **Use the supplied marketing materials** to promote your permitted versions.
- **Choose your own prices and business model** and keep the revenue from your sales.

You May Not

- **Pass on this licence** to a customer, client, partner, employee, contractor or another business.
- **Give customers resale rights** white-label rights, PLR, MRR, master, sublicensing or any similar onward rights.
- **Sell the complete source package** editable copy documents, original graphics pack or licensing materials.
- **Turn the code into a builder or template** or sell underlying architecture, generic page template or competing tool factory.
- **Let end users resell the tool** rebrand it, distribute copies, share it with others or sell access to it as their own product.
- **Claim you created the original underlying IP** code, prompt architecture or source package.
- **Register the AI Studio or Prompt Tool Factory branding** as your own exclusive trademark or company identity.
- **Upload the source package publicly** to repositories, shared drives, download sites or unrestricted bonus vaults.
- **Use tools unlawfully/deceptively** including for fake claims, malicious code, infringement, fraud or misleading promotions.

What Your Customers Receive

Your customers are end users. They may use the tool and use the prompts, manuals and AI outputs they create for their own personal or commercial work. They may not resell, rebrand, redistribute, sublicense, share or transfer the tool itself. They may not sell access to it or give it to their own customers as a product, bonus or membership resource.

RECOMMENDED CUSTOMER-FACING LINE: Your purchase gives you end-user access to this tool. You may use the tool and its outputs for your own personal or commercial work. You may not resell, rebrand, redistribute, sublicense, share or transfer the tool itself.

One Business Means One Business

The licence belongs to the business named at checkout. Staff and contractors may work with the files only on behalf of that business. The licence cannot be shared with unrelated companies, clients, partners or community members.

Business Purchase and Refund Position

- This is a business-to-business offer for purchasers acting wholly or mainly for business purposes.
- Access to the digital package and licence begins immediately after payment.
- All sales are final except where required by law, for a verified duplicate purchase, or for a verified delivery issue that PromptToolFactory.com cannot correct after a reasonable opportunity.
- There is no refund for changing your mind, failing to use the tools, lacking time, expecting different results or not achieving sales, leads, traffic or income.
- A refund, payment reversal or chargeback ends the licence rights connected with that payment.

Your Responsibilities

- Test and approve your versions before selling or distributing them.
- Provide your own hosting, delivery, customer support and customer terms.
- Make accurate claims and comply with laws, advertising rules and platform policies.
- Explain that users need separate access to a compatible AI service.
- Protect the source package and ensure staff and contractors do not reuse or share it independently.

Ownership

You may present a rebranded finished version as your own branded product and you do not need to credit PromptToolFactory.com publicly. However, the original underlying code, prompt systems, documents, designs and source package remain the intellectual property of Hodgkinson Publishing Ltd. You own your own new branding and original additions.

Need the Full Detail?

Read the complete AI Studio White Label Collection - White Label Commercial Licence supplied with your purchase. The full Licence governs your rights and restrictions.